WalkMe Realize is a two day event filled with inspiring conversations, thought-provoking presentations and networking with some of the most forward-thinking leaders in Digital Adoption.
<table>
<thead>
<tr>
<th>Time</th>
<th>Tuesday Activities</th>
<th>Wednesday Activities</th>
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<tbody>
<tr>
<td>12:00 PM - 1:00 PM</td>
<td>Welcome Reception &amp; Registration</td>
<td>7:00 AM - 7:30 AM Stretch &amp; Recharge Morning Activity</td>
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<tr>
<td>1:00 PM - 2:30 PM</td>
<td>Welcome Keynote</td>
<td>8:00 AM - 9:00 AM Breakfast &amp; WalkMe Showcase Opens</td>
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<tr>
<td>2:30 PM - 3:30 PM</td>
<td>General Session</td>
<td>9:00 AM - 10:30 AM Opening Keynote</td>
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<tr>
<td>3:30 PM - 4:00 PM</td>
<td>Coffee Break</td>
<td>10:30 AM - 11:00 AM Coffee Break</td>
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<tr>
<td>4:00 PM - 5:30 PM</td>
<td>Innovation Keynote &amp; Realizer Awards Ceremony</td>
<td>11:00 AM - 12:00 PM Breakout Session</td>
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<tr>
<td>5:30 PM - 6:30 PM</td>
<td>Break</td>
<td>12:00 PM - 1:00 PM Lunch</td>
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<tr>
<td>6:30 PM - 10:00 PM</td>
<td>Client Appreciation Dinner &amp; Party</td>
<td>1:00 PM - 3:30 PM Breakout Session</td>
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Mar 10

Mar 11

3:30 PM - 4:00 PM | Coffee Break                                           | 3:30 PM - 4:00 PM Coffee Break                      |
| 4:00 PM - 5:00 PM | Closing Keynote                                        | 4:00 PM - 5:00 PM Closing Keynote                    |
| 5:00 PM - 6:00 PM | Happy Hour at the WalkMe Showcase                    | 5:00 PM - 6:00 PM Happy Hour                       |
INSPIRE

While few organizations are realizing the potential of their digital assets, some excel at doing so. Join the industry leaders and forward-looking experts succeeding on their journey toward digital adoption, and uncovering the promise of technology, so that you can drive revenue and mitigate risks.

- Disrupt or Be Disrupted: 8 Steps of Innovation from Chief Innovation Officers
- Customer Session: Differentiation Through Innovation
- Actionable Insights: How Data Leads to Adoption and Optimal Value
- Women in Tech: Fireside Chat on Technology, Innovation and Gender Diversity
- Digital Dexterity: How Culture and People Affect Your Digital Transformation
- 5 Initiatives To Become A Visionary CIO
- Customer Session: Driving Better Business Outcomes with a Digital Adoption Strategy
- Partner Session: Scaling Digital Adoption: How to Establish a Digital Adoption Center of Excellence in 3 Months
- Analyst Session: What Good Looks Like: The Economics of Digital Leadership
- Panel: Secrets from the Boardroom: 5 Lessons from Digital Leaders

EXPERIENCE

Digital has transformed the way we think and perform, how we work and how we do business. Exceptional digital experiences drive better business outcomes - for both your customers and your employees. Uncover the path to realizing user experiences that translate into business ROI.

- Analyst Session People First, then Tech: Employee Experience is the New Customer Experience
- Customer Session: How to Build Unique Digital Experiences Across the Organization
- The Yardstick Challenge: Setting Expectation in A Customer Centric Economy
- Hey Siri! Show Me The Forecast For the Digital Workplace
- How Citizen Developers contribute to the Success of Digital Transformation
- The Increasing Value of Your Customers’ Journey
- Top Digital Experience Trends for 2020
- Analyst Session: Using Automation to Deliver Better Customer Service Experiences
- Customer Session: Adding Fun to CX Fundamentals
- Analyst Session: Increase Sales Productivity With Digital Adoption Solutions

PLAY

Digital interactions are reshaping entire business ecosystems. Come play with the latest innovations, and see how to push the boundaries of your knowledge and mold your path toward digital adoption with our talented Productivity Experts, Growth Hackers, Conversion Masters, and Experience Wizards.

- Emerging Tech Trends to Keep an Eye on in 2020 with WalkMe's VP Product
- Panel: DAP Managers Panel: Plan, Build, Analyze
- Product Teardown: Onboarding New Users: Smart Tips, Checklists and In-app Guidance
- Migrate to Salesforce Lightning in a Breeze
- Standardize Adoption of Core Actions in Your HR Platform
- Product Teardown: From Freemium to Premium: Increase Conversion with In-app Proactive Engagement
- Productivity Hacks with The WalkMe ActionBot
- Product Teardown: Voice of the Customer: Using Polls, Surveys, and NPS
- Nurturing Advocates with a Winning Digital Adoption Strategy
- Measuring Success: Realize the Value and Show ROI
Thank You!

We look forward to partnering with you to create the future of digital adoption!

www.realizedap.com